

## FOR IMMEDIATE RELEASE

### Portland Veterans Day Parade 2023: Honoring Heroes and Calling for Unity

*Portland, Oregon - October 12, 2023* – The Portland Veterans Day Parade Committee is proud to announce the annual Veterans Day Parade, set to take place on November 11, 2023, in the heart of Northeast Portland, Oregon. This commemorative event honors the brave men and women who have served our country to protect the freedoms we hold dear. The parade, organized with the help of volunteers and sponsors, serves as a powerful reminder of the sacrifices made by our veterans and active-duty military personnel.

This year's Portland Veterans Day Parade promises to be a grand spectacle, featuring marching bands, military units, veterans' organizations, and community groups from all walks of life. The event not only pays tribute to our veterans but also provides an opportunity for the community to come together and express gratitude for their service.

#### Event Details:

- **Date:** November 11, 2023
- **Time:** 10:00 AM – 12:00 PM
- **Location:** Northeast Portland (starts at NE MLK/Beech and heads north concluding at NE Alberta Street)
- **Grand Marshals:** Hermann Colas, Jr., Frank Dixon, and Bruce Hall
- **Closing Ceremony:** Confirmed distinguished speakers include Oregon Department of Veterans' Affairs Legislative Director Jay DeFillipo, former Multnomah County Commissioner Loretta Smith, Oregon State Senator Lew Frederick, and Multnomah County Commissioner Dr. Sharon Meieran.

The Portland Veterans Day Parade Committee invites individuals, community organizations, and businesses to participate actively in this meaningful event. There are several ways to get involved:

**1. March in Unity:** Veterans, military personnel, community groups, and individuals are encouraged to march in the parade to show solidarity and support for our heroes. This is a chance to walk shoulder-to-shoulder with those who have served and express gratitude for their sacrifices.

**2. Volunteer for a Cause:** The success of the Veterans Day Parade relies heavily on volunteers. We welcome dedicated individuals willing to contribute their time and energy to help organize and manage various aspects of the event. Volunteers play a vital role in ensuring the smooth flow of the parade and creating a memorable experience for all attendees.

**3. Sponsorship Opportunities:** Businesses, organizations, and individuals are invited to sponsor the Portland Veterans Day Parade. Sponsorship not only provides exposure to a diverse

audience but also demonstrates a commitment to supporting our veterans. Various sponsorship packages are available, offering a chance to align with this noble cause. Individual donations, no matter the amount, are also graciously accepted.

**How to Get Involved:** For those interested in participating, volunteering, or sponsoring, please visit the official Portland Veterans Day Parade website at [www.veteransdaypdx.org](http://www.veteransdaypdx.org) for more information and registration details.

Let us stand together on November 11th, 2023, in Northeast Portland, to honor our veterans and actively demonstrate our appreciation for their service. For inquiries, please contact:

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*About the Portland Veterans Day Parade:* Portland's only Veterans Day parade was established in 1974 by Vernon E. Ross, proprietor of Ross Hollywood Funeral Chapel. He founded the parade to honor all Veterans, past and present, living and deceased. Today, the tradition is carried on by Veterans Day Portland, Inc. The Portland Veterans Day Parade is an inclusive, nonpartisan, family-friendly event officially permitted by the City of Portland. ###

*(Note to Editors: High-resolution images and additional information about the parade are available upon request. Interviews with parade organizers and participating veterans may also be arranged.)*